# Wireless Tampere A WLAN network community and an open way of making business

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Wireless Tampere, Langaton Tampere

- Wireless network community for citizens and organizations
- Wireless internet access all around Tampere area

Startup financed by City of Tampere and Creative Tampere -program Implemented by Teve Professia & partners





# What is this all up?

### **Wireless Tampere – network community**

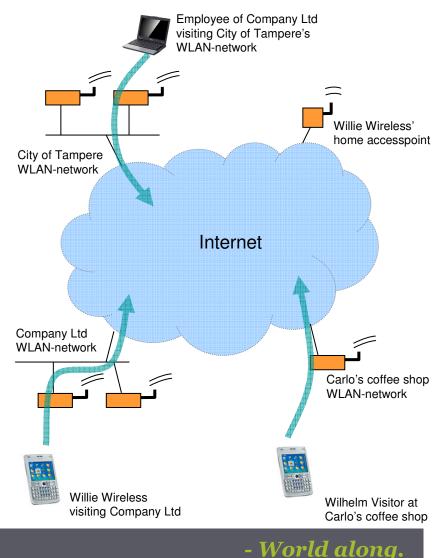
- Internet access with a laptop or WLAN capable mobile phone
- Internet access in any place any time

### Wireless Tampere –<u>network community</u>

- Share your WLAN-network and internet connection to others – In a safely and controllable way
- You get the same service from others

## Wireless Tampere is not a free internet access

- You still need a broadband connection
- <u>Visiting</u> other WLAN-networks is ok



### Wireless Tampere at your service

- There are now 600+ accesspoints in Wireless Tampere, new accesspoints installed daily
- Access point map at <u>www.langatontampere.fi</u> (in finnish)



### Home users

• Easy, safe and free for home users

TECHNOPOLIS

- Home user needs a broadband connection and a WLAN accesspoint (Wireless Tampere is not a free internet access)
- Username and access point self-registration at www.langatontampere.fi
- Support for home users from eTupa, one of the service providers in Wireless Tampere ecosystem
- Home users are able to connect to any access point in Wireless Tampere





## **Businesses and other organizations**

- Affordable, easy and safe
  - Organization needs an internet connection, WLAN access points and an authentication system
  - Several service providers for businesses in the Wireless Tampere ecosystem – choose the best for your needs!
  - For a company with less than 25 employees, the cost is 460
    €/year (not including internet connection and the access point)
  - The investment is profitable if the company is able to get 14 hours of additional work per year
- Company employees get user accounts to be used all around Wireless Tampere
  - Mobile/remote work at home is made possible with the free Home user solution
  - A single way to work outside of company premises less training, more efficiency





# Visitors, travellers

- Visitor/traveller gets a visitor account from
  - 1. his/her host at both homes and businesses
  - 2. a Wireless Tampere wide visitor account with a text message

Time limit	price	ordercode
1 hours	1,9€	LT1
4 hours	5,0€	LT4
24 hours	10,0€	LT24
prices incl VAT 22% SMS the ordercode to number 16130		

3. Visitor is able to use his/her own user account if a customer of our roaming partner





## Wireless Tampere – an open solution

- 1. Open Technology
  - Standards based solution
  - Wide range of different WLAN solutions are compatible
- 2. Open Business

TECHNOPOLIS

- We are open to all and any service provider!
- Do you have a business idea?
- 3. New small business access point!
  - An OpenWrt based software from Arch Red Oy
  - To be distributed in Open Source







- Company solution for WLAN authentication
  - Company users
  - Visiting users
- Easy, affordable, SaaS based
  - How to get up and running in 20 minutes
- Customers include
  - 7 cities/municipalities around Tampere
  - Restaurants, cafes, fitness clubs, ...
  - Technopolis Tampere

