

# IP Multicast via IXP

Digital Audio/Video Stream Distribution  
via IXP

# About BIX.BG

- Started August **2009**
- Commercial operation  
January **2010**  
with 14 members  
and 4 PoPs
- Multicast Service in **2011**
- Multicast Reseller Program in **2012**
- Peak Traffic reached 100 Gbps in **2014**
- 60 members, 100 ports, 8 PoPs in **2015**



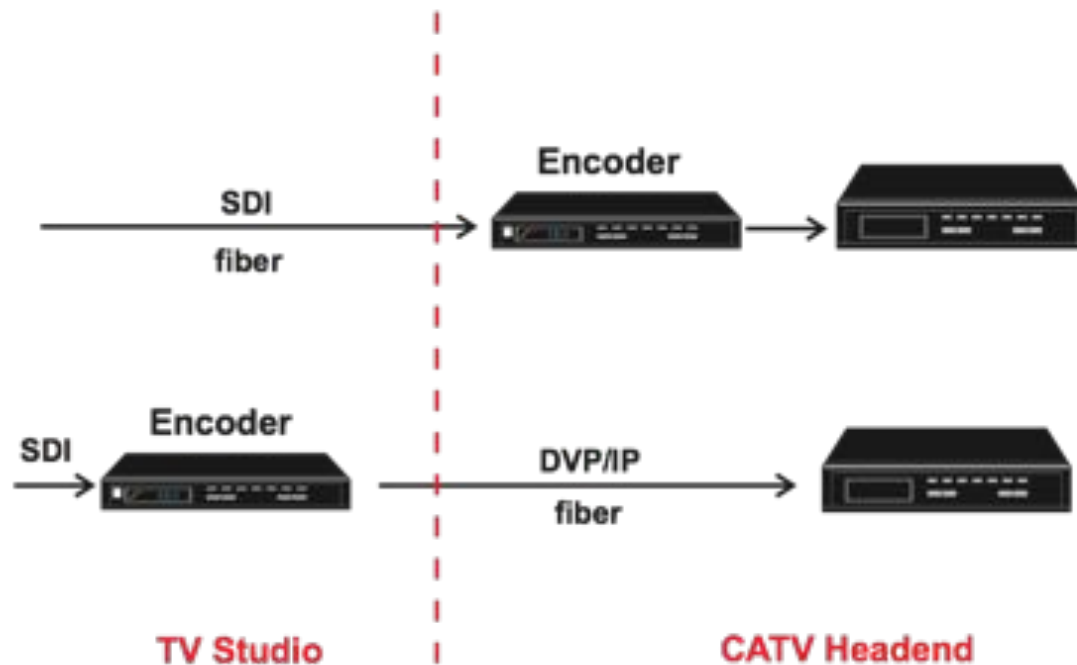
# Connection between Cable TV Operators and Broadcasters

## Traditional ways

Direct Connection

Satellite

# Direct connection between TV Studio and CATV operator



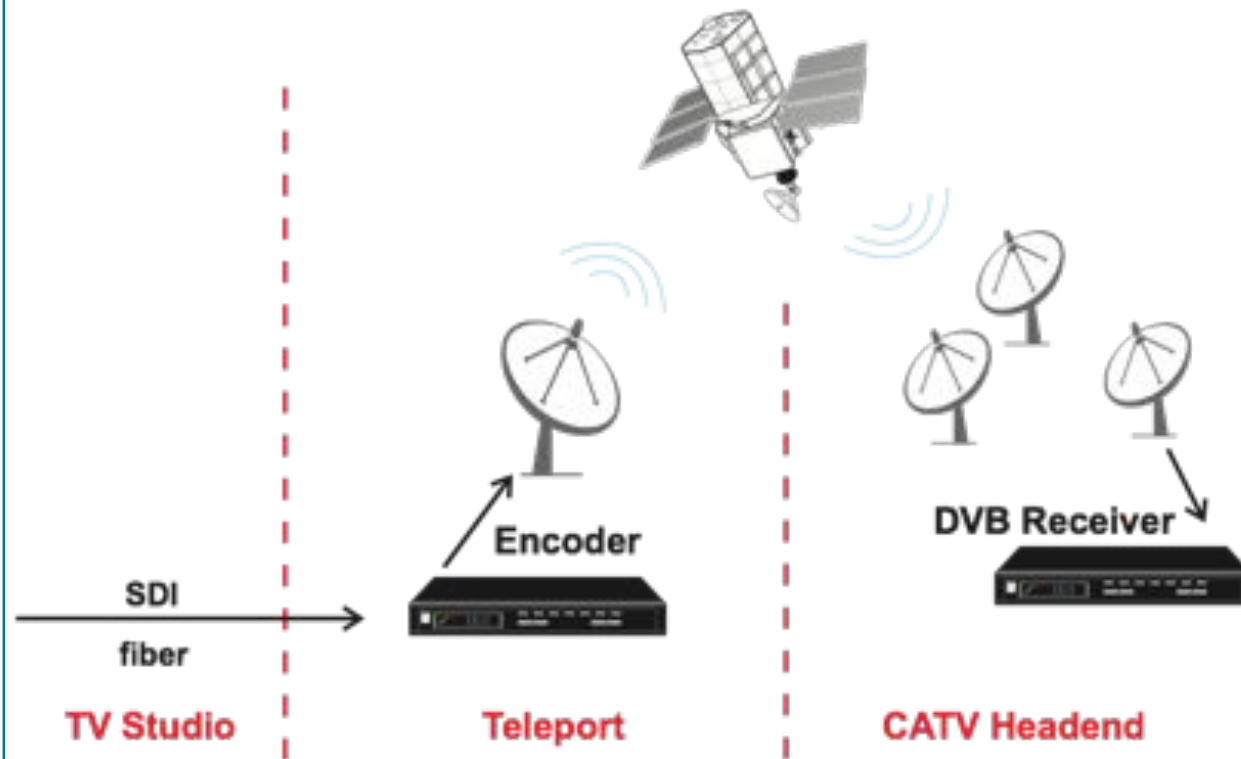
## Advantages

- Quality
- Control

## Disadvantages

- Cost
- Redundancy

# Satellite distribution



## Advantages

- Covers large area
- Standards compliant

## Disadvantages

- Cost for bandwidth
- Reliability (weather conditions)
- No Redundancy

# Super Headend Outsourced Headend



## Advantages

- Lower Costs (shared between participants)

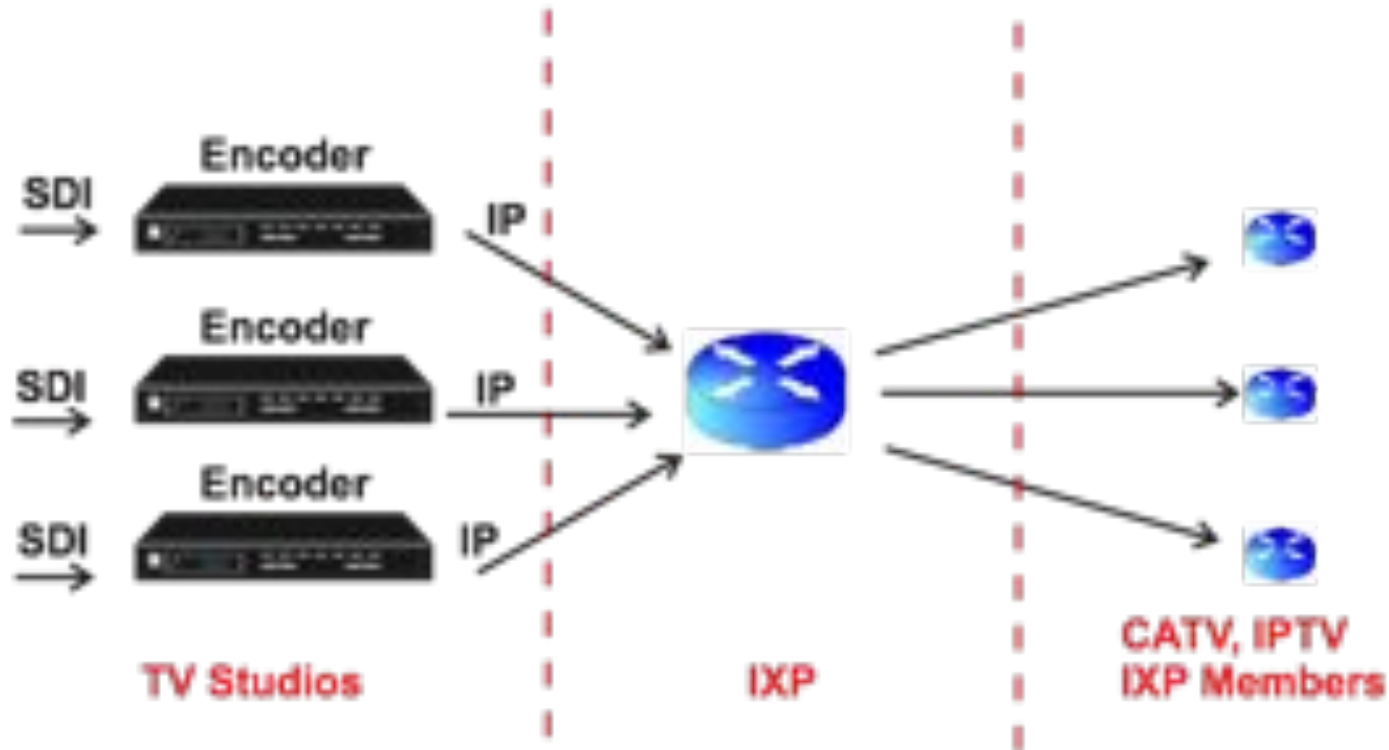
## Disadvantages

- Same content for all participants

# Other used methods

- DVB/IP over Public Internet
- Private Circuits between CATV operators

# IXP Multicast Distribution



Multicast Sources

Multicast Receivers



# Peering and Multicast

	<b>Peering</b>	<b>Multicast</b>
<b>Purpose</b>	exchange Internet traffic	linear content delivery
	via neutral infrastructure	via neutral infrastructure
<b>Policy</b>	both parties agree	<ol style="list-style-type: none"><li>1. source accepts</li><li>2. receiver requests</li><li>3. IXP executes</li></ol>
<b>Policy Enforcement</b>	Routing protocol	Self-Admin Portal
<b>Default Policy</b>	Accept	Deny
<b>Cost</b>	IXP port/membership + connection	

# Challenges: Broadcasters Requirements/Limitations



- **Content Control**
- **Demarcation Point:** SDI port at their premise
  - encoder (ownership and support)
  - limited rack space in broadcaster's tech centre

# Challenges: Cable TV Operator Requirements

- **Video Codec:** MPEG2 or MPEG4 (H.264)  
MPEG2 for SD, H.264 for HD
- **Audio Codec:** MPEG1/MPEG2, AAC, AC3  
MPEG1 layer 2 @ 192 kbps
- **Bitrate:** Constant or Variable  
CBR @ 6 Mbps for SD, 8-12 Mbps for HD
- **SPTS/MPTS** Single or Multiple programs per stream / multicast group
- **Encapsulation:** UDP/RTP/HTTP  
IP/UDP with 7 DVB packets per IP datagram
- **DVB Compatibility:** clocking, TS system tables  
Re-Multiplexing in IXP
- **Multicast Routing/Switching:** IGMP, PIM, MBGP, MSDP, DVMRP  
static multicast, MVR (Multicast VLAN Registration)

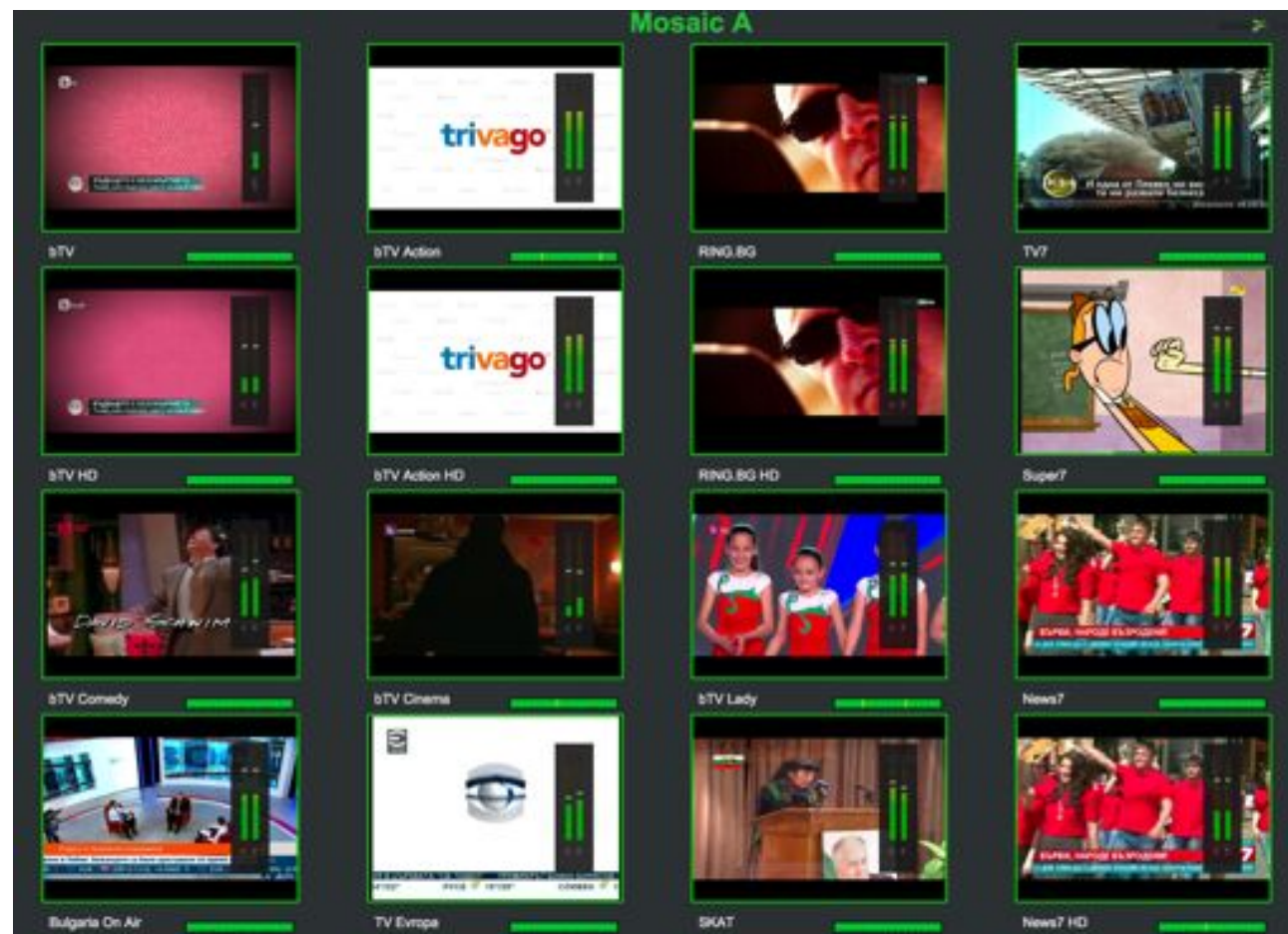


# Troubleshooting

## Most common reported problems

- Unavailable Content / Service interruption
- Choppy Video or Audio
- No Audio or Video
- Too Low or too High Audio Level
- Freeze frame
- No sync between Audio/Video
- STB X does not play content, while STB Y does

# Monitoring and Analysing



# Success Story

- **BIX.BG ports:**

1 Gbe: 50

10 Gbe: 51

- **BIX.BG Multicast:**

Sources: 34

Receivers: 55

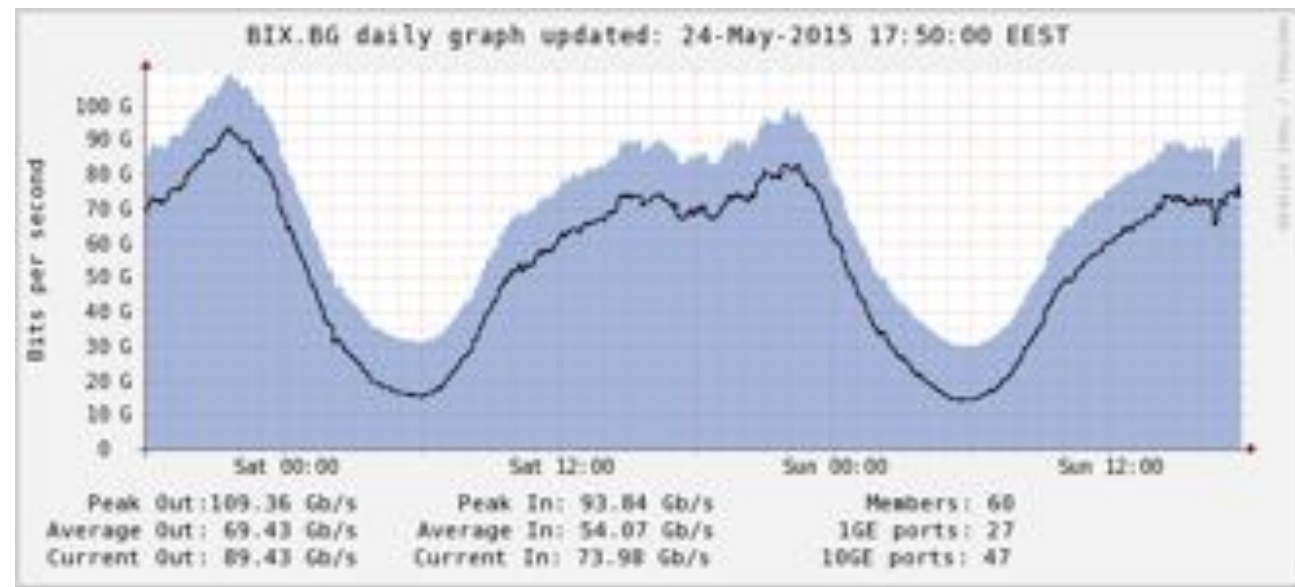
Services(programs): 78

- **BIX.BG port by Purpose:**

Peering only: 38

Peering + Multicast: 47

Multicast Only: 15



# Future Developments

- **Multicast service is not suitable for:**
  - DTH (DVB-S) service providers
  - Terrestrial broadcast (DVB-T)
  - IPTV unicast / IPTV OTT
- **Possible developments:**
  - MPEG4 (H.264) for SD
  - H.265 and Ultra HD
  - HTTP live streaming (adaptive streaming) for OTT

Thank You

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